



2023 SPONSORSHIP PACKAGE

ABOUT US

Founded as a non-profit organization in 2005, CREW Calgary is proud to be part of a growing number of Canadian chapters of the worldwide organization, CREW Network.

Our **VISION** is to advance the Calgary Commercial Real Estate industry by elevating women and diversity in leadership.

CREW Calgary's **MISSION** is to be an inclusive community that transforms the commercial real estate industry by removing barriers.

Our **VALUES** center around:

- * **Advancement:** Encouraging and celebrating achievements, education, and opportunities for women in commercial real estate
- * **Leadership:** Committed to developing leaders in our industry
- * **Integrity:** The highest standards and integrity in business
- * **Growth:** Support, assistance, and loyalty in business; professional, personal, and community development
- * **Networking:** Giving and getting business across the industry



We are a branch of CREW Network,
which has over 75 chapters in
major markets worldwide



12,000+
members
worldwide

Diverse Membership Base

- Accounting & Finance
- Appraisal, Property Tax & Taxation
- Architecture & Design
- Brokerage
- Construction & Development
- Engineering & Environmental
- Interiors & Furnishings
- Investment & Insurance
- Law & Public Sector
- Property Management & Leasing



CREW Calgary
continues to
celebrate
member growth
and expansion.

We are over 180
members strong
and attracting
new members
annually.



2023 CORPORATE SPONSORSHIP LEVELS & BENEFITS

Position your company as a leader in the advancement of women and diversity in commercial real estate throughout the 2023 calendar year.

Select from CREW Calgary's **Diamond**, **Platinum**, or **Gold** sponsorship levels, each of which offers exceptional exposure to top commercial real estate professionals in Calgary.

Sponsor Benefits	Diamond \$5,000	Platinum \$3,500	Gold \$2,500
Exposure			
Logo recognition on bi-weekly newsletter	X	X	X
Logo recognition on social media: LinkedIn, Instagram, & Facebook	X	X	X
Sponsor Spotlight featured in (1) bi-weekly newsletter	X	X	
Link for CREW Calgary to Sponsor website	X	X	X
Logo on the CREW Calgary website	X	X	X
Recognition at regular events, including golf tournament	X	X	X
Social media takeover	X		
Opportunity to speak at (1) CREW Calgary event	X		
Opportunity to advertise job postings on CREW Calgary website	X	X	X
Opportunity to provide a video spotlight of Sponsor's company to be displayed on social media outlets, (1) event, and on CREW Calgary website	X		
Complimentary Tickets			
Complimentary registration for regular CREW Calgary events	4	3	2
Complimentary Golf registration	2	1	

***** Note: All amounts above exclude GST.**

2023 GOLF SPONSORSHIP OPPORTUNITIES & BENEFITS

CREW Calgary is hosting its 18th Annual Golf Tournament at [Mickelson National Golf Club](#) on August 24, 2023. A sought-after course, Mickelson National has quickly become one of the most prestigious courses in Canada. Ranked #20 in SCOREGolf's 2022 Top 100 Best Courses in Canada, Mickelson National does not disappoint with its stunning backdrop against the rolling foothills and iconic Rocky Mountains.

This highly popular tournament sells out annually and is well attended by all levels and affiliates of the commercial real estate industry. With 144 golfers in attendance for the tournament and up to an additional 128 members registered in Launch & Learn @ Launch Pad (learn to play at Launch Pad), this is the perfect opportunity to reach those involved in the Calgary Commercial Real Estate community. Sponsorship includes signage throughout the course, recognition in the President's address, logo opportunities, and an opportunity to attend the 19th hole celebrations after golf.

GOLF EVENT TITLE SPONSOR - \$10,000 (1 Opportunity)

- Recognition and logo a recognition
- Recognition and logo in all media material
- Verbal recognition during President's address
- 4 complimentary golf registrations (\$1,000 value)
- Opportunity to speak at event (2 minutes)
- Logo on table tent cards
- Company name and logo on CREW Calgary website throughout the year

WATER SPONSOR - \$1,500 (1 Opportunity)

- Company logo printed on water bottles and distributed to all registered players (144)

GOLF CART SPONSOR - \$3,000 (1 Opportunity)

- Company logo printed and prominently displayed on all golf carts ridden by all registered players (144)
- Verbal recognition during President's address

GOLF LUNCH SPONSOR - \$2,500 (1 Opportunity)

- Signage at lunch station
- Verbal recognition during President's address

GOLF FOOD & BEVERAGE SPONSOR - \$2,000 (3 Opportunities)

- Recognition and logo on table tent cards
- Logo on drink and/or food tickets
- Corporate presence and dedicated signage at assigned tent

GOLF BREAKFAST SPONSOR - \$2,500 (1 Opportunity)

- Signage at breakfast station
- Verbal recognition during President's address

GOLF BALL SPONSOR - \$2,500 (1 Opportunity)

- Company logo printed on golf balls distributed to all registered players (144)

HOLE-IN-ONE SPONSOR - \$2,000 (2 Opportunities)

- Corporate presence and dedicated signage at hole-in-one locations, one on each 9
- Verbal recognition during President's address
- Present award to winner, if any

GOLF BREAKFAST REFRESHMENT SPONSOR - \$1,500 (1 Opportunity)

- Signage at breakfast station tables
- Logo on table tent cards
- Recognition at breakfast

HOLE SPONSOR - \$1,250 (5 Opportunities)

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)

19TH HOLE SPONSOR - \$3,000 (1 Opportunity)

- Post-round activity sponsor
- Company logo to be prominently displayed at table
- Company representative at table
- Recognition at lunch

LAUNCH & LEARN SPONSOR - \$3,000 (1 Opportunity)

- Recognition, signage, and logo at Launch & Learn golf location
- 2 complimentary golf or Launch & Learn registrations
- Verbal recognition during President's address

*****Note: All amounts above exclude GST.**

THANK YOU TO OUR 2022 CORPORATE SPONSORS

SIGNATURE GALA SPONSOR



DIAMOND SPONSORS



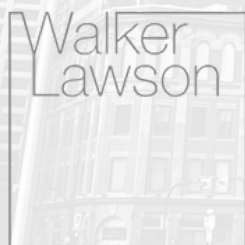
FASKEN

PLATINUM SPONSORS

Brookfield
Properties



GOLD SPONSORS



2023 SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship plus 5% GST you will be purchasing for the 2023 calendar year:

☐ Diamond - \$5,000 Platinum - \$3,500 Gold - \$2,500

☐ Gala Sponsorship _____ (Please specify what level)

☐ Golf Sponsorship _____ (Please specify what level)

Contact Name _____ Title _____

Company Name _____
(Please list your company name as it should appear on all printed recognition items)

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

Company Website _____

Company Social Media Links

LinkedIn _____

Twitter _____

Facebook _____

Instagram _____

Type of Business _____

Authorized Signature _____

Please return the completed agreement along with a high-resolution logo to crew@crewcalgary.com

Cheques (payable to CREW Calgary) can be submitted along with this form to:

CREW Calgary-Bankers Hall

PO Box 22487

Calgary, AB T2P 4G7

QUESTIONS?

Contact CREW at
crew@crewcalgary.com to find
the right sponsorship opportunity
for your company!