



# 2024 SPONSORSHIP PACKAGE



# ABOUT US

Founded as a non-profit organization in 2005, CREW Calgary is proud to be part of a growing number of Canadian chapters of the worldwide organization, CREW Network.

Our **VISION** is to advance the Calgary Commercial Real Estate industry by elevating women and diversity in leadership.

CREW Calgary's **MISSION** is to be an inclusive community that transforms the commercial real estate industry by removing barriers.



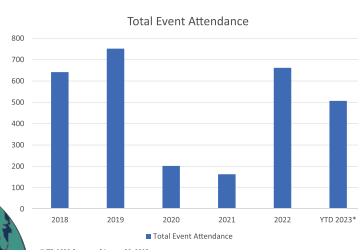
Our **VALUES** center around:

- \* **Advancement:** Encouraging and celebrating achievements, education, and opportunities for women in commercial real estate
- \* **Leadership:** Committed to developing leaders in our industry
- \* **Integrity:** The highest standards and integrity in business
- \* **Growth:** Support, assistance, and loyalty in business; professional, personal, and community development
- \* **Networking:** Giving and getting business across the industry



We are a branch of CREW Network, which has over 75 chapters in major markets worldwide

## Engagement: Event Attendance



CREW Calgary events range from industry networking happy hours, to educational opportunities, to site tours of iconic real estate developments.

CREW Calgary Comprises a Diverse Membership Base



## WE ARE



LAWYERS



COMMERCIAL LENDERS



LEASING BROKERS



ARCHITECTS & DESIGNERS



ENGINEERS



CONSTRUCTION MANAGERS



ACCOUNTING & FINANCE



REAL ESTATE DEVELOPERS



PROPERTY/ASSET MANAGERS

## 12,000+ members to connect with worldwide

### Historical CREW Calgary Membership



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# 2024 CORPORATE SPONSORSHIP LEVELS & BENEFITS

Position your company as a leader in the advancement of women and diversity in commercial real estate throughout the 2024 calendar year.

*Select from CREW Calgary's Diamond, Platinum, Gold, or Supporter sponsorship levels, each of which provides exceptional exposure to top professionals in the commercial real estate industry.*

## DIAMOND - \$7,500

- 4 Complementary Golf Tickets
- 4 Complementary Regular Event Tickets
- 1 Corporate Sponsor Spotlight in Bi-Weekly Newsletter & Website
- Link from Calgary CREW Website to sponsor company's website
- 1 Opportunity to Speak at a regular event
- Ability to Post on CREW Job Board
- Logo Featured on Bi-Weekly Newsletter, Sponsorship Materials, Social Media, and CREW Calgary Website
- Logo Featured at all CREW Calgary Events, including Golf Tournament

*\*Requires a 2-Year Commitment for 2024 & 2025*

## PLATINUM - \$5,000

- 2 Complementary Golf Tickets
- 2 Complementary Regular Event Tickets
- 1 Corporate Sponsor Spotlight in Bi-Weekly Newsletter & Website
- Link from Calgary CREW Website to sponsor company's website
- Ability to Post on CREW Job Board
- Logo Featured on Bi-Weekly Newsletter, Sponsorship Materials, Social Media, and CREW Calgary Website
- Logo Featured at all CREW Calgary Events, including Golf Tournament

## GOLD - \$3,500

- 1 Complementary Golf Ticket
- 1 Complementary Regular Event Ticket
- Link from Calgary CREW Website to sponsor company's website
- Ability to Post on CREW Job Board
- Logo Featured on Bi-Weekly Newsletter, Sponsorship Materials, Social Media, and CREW Calgary Website
- Logo Featured at all CREW Calgary Events, including Golf Tournament

## SUPPORTER - \$1,500

- Ability to Post on CREW Job Board
- Logo Featured on Bi-Weekly Newsletter, Sponsorship Materials, Social Media, and CREW Calgary Website

\*\*\* *Note: All Amounts above exclude GST.*

\*\*\*\* *Only corporate sponsorship commitments Made On or Before March 31, 2024 will receive complementary golf tickets.*

[Please click here to complete the sponsorship agreement.](#)





# 2024 GOLF SPONSORSHIP OPPORTUNITIES & BENEFITS

CREW Calgary is hosting its 18th Annual Golf Tournament at [Mickelson National Golf Club](#). A sought-after course, Mickelson National has quickly become one of the most prestigious courses in Canada. Ranked #20 in SCOREGolf's 2022 Top 100 Best Courses in Canada, Mickelson National does not disappoint with its stunning backdrop against the rolling foothills and iconic Rocky Mountains.

This highly popular tournament sells out annually and is well attended by all levels and affiliates of the commercial real estate industry. With 144 golfers in attendance for the tournament and up to an additional 128 members registered in Launch & Learn @ Launch Pad (learn to play at Launch Pad), this is the perfect opportunity to reach those involved in the Calgary Commercial Real Estate community. Sponsorship includes signage throughout the course, **recognition in the President's address**, logo opportunities, and an opportunity to attend the 19th hole celebrations after golf.

## TOURNAMENT SPONSOR - \$10,000 (1 Opportunity)

- Recognition and logo at registration
  - Recognition and logo on all promotional material
  - Verbal recognition during President's address
  - 4 complimentary golf registrations (\$1,200 value)
  - Opportunity to speak at event (2 minutes)
  - Company name and logo on CREW website throughout the year
- \*Requires a 2-Year Commitment for 2024 & 2025*

## BREAKFAST SPONSOR - \$2,000 (1 Opportunity)

- Signage at breakfast station tables
- Logo on digital signage
- Recognition at breakfast

## BREAKFAST DRINKS SPONSOR - \$2,000 (1 Opportunity)

- Signage at breakfast station tables
- Logo on digital signage
- Recognition at breakfast

## LUNCH SPONSOR - \$2,000 (2 Opportunities)

- Recognition and logo at lunch stations
- Logo on digital signage

## ON-COURSE DRINKS SPONSOR - \$2,000 (1 Opportunity)

- Recognition and logo at quarter houses
- Logo on digital signage

## DINNER SPONSOR (NEW) - \$5,000 (1 Opportunity)

- Recognition and logo on table tent cards
- Logo on digital signage
- 2 comp spots

## DRINKS SPONSOR (NEW) - \$2,000 (1 Opportunity)

- Recognition and logo on table tent cards
- Logo on digital signage

## HOLE SPONSOR - \$1,500 (5 Opportunities)

- Recognition and logo on table tent cards
- Logo on digital signage

## HOLE-IN-ONE SPONSOR - \$2,500 (2 Opportunities)

- Corporate presence and dedicated signage at hole-in-one location. One on each 9.
- Verbal recognition during President's address
- Requires 3 people per hole for insurance purposes

## HOLE W/ ALCOHOL SERVED SPONSOR (NEW) - \$3,000 (2 Opportunities)

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)

## PROXIMITY PRIZE SPONSOR (NEW) - \$2,000 (8 Opportunities)

- Logo on table tent cards
- Verbal recognition during President's address
- Logo signage at assigned hole

## PHOTOBOOTH SPONSOR (NEW) - \$2,150 (1 Opportunity)

- Logo on each photo taken at the 360-photo booth

## GOLF CART SPONSOR - \$3,000 (1 Opportunity)

- Company logo printed and displayed on all golf carts ridden by all registered players (144)
- Verbal recognition during President's address

## GOLF BALL SPONSOR - \$2,500 (1 Opportunity)

- Company logo printed on golf balls distributed to all registered players (144)

## WATER SPONSOR - \$2,000 (1 Opportunity)

- Company logo printed on water bottles and distributed to all registered players (144)

## TEAM PRIZE SPONSOR (NEW) - \$2,000 (2 Opportunities)

- Company logo printed and displayed on display table and tent cards
- Verbal recognition during President's address

\*\*\*Note: All amounts above exclude GST.

[Please click here to complete the sponsorship agreement.](#)

# 2024 LAUNCH & LEARN OPPORTUNITIES & BENEFITS

## **LAUNCH & LEARN SPONSOR - \$5,000 (1 Opportunity)**

- Pull up banner with logo at sign-in desk
- 6 complimentary registrations - which includes your own bay at Launch Pad
  - Fantastic networking opportunity
- Verbal recognition during President's address

## **FOOD SPONSOR - \$3,000 (1 Opportunity)**

- Recognition and logo on signage

## **DRINKS SPONSOR - \$2,000 (1 Opportunity)**

- Recognition and logo on signage

## **BREAKFAST SPONSOR - \$2,000 (1 Opportunity)**

- Recognition and logo on signage

## **PRIZE SPONSOR (NEW) - \$2,000 (1 Opportunity)**

- Recognition and logo on signage

## **RANGE SPONSOR (NEW) - \$1,500 (1 Opportunity)**

- Recognition and logo on signage

*\*\*\*Note: All amounts above exclude GST.*

*[Please click here to complete the sponsorship agreement.](#)*



# THANK YOU TO OUR 2023 CORPORATE SPONSORS

## SIGNATURE GALA SPONSOR



## GOLF TITLE SPONSOR



Borden Ladner Gervais

## DIAMOND SPONSORS



## PLATINUM SPONSORS



Engineers



## GOLD SPONSORS



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