

2021

CREW CALGARY SPONSORSHIP



ABOUT US

Founded as a non-profit organization in 2005, CREW Calgary is proud to be part of a growing number of Canadian chapters of the worldwide organization, CREW Network.

Our **VISION** is to advance the Calgary Commercial Real Estate industry by elevating women as leaders.

CREW Calgary's **MISSION** is to be the leading voice for women in the Calgary commercial real estate industry. CREW Calgary fosters networking, professional development and the achievements of women.

Our **VALUES** centre around:

Advancement	Encouraging and celebrating achievements, education, and opportunities of women in commercial real estate
Leadership	Committed to developing leaders in our industry
Integrity	The highest standards and integrity in business
Growth	Support, assistance and loyalty in business; professional, personal & community development
Networking	Giving and getting business across the industry



We are a branch of CREW Network, which has over 75 chapters in major markets worldwide

12,000+ members worldwide



Diverse Membership Base

Accounting & Finance
Appraisal, Property Tax & Taxation
Architecture & Design
Brokerage
Construction & Development
Engineering & Environmental
Interiors & Furnishings
Investment & Insurance
Law & Public Sector
Property Management & Leasing

CREW Calgary continues to celebrate member growth and expansion.

We are over 130 members strong and attracting new members annually.



2021 CORPORATE SPONSORSHIP LEVELS AND BENEFITS

Position your company as a leader in diversity and the advancement of women in commercial real estate throughout the 2021 calendar year.

Select from CREW's Diamond, Platinum or Gold sponsorship levels, each of which offer exceptional exposure to top commercial real estate professionals in Calgary.

Sponsor Benefits	Diamond \$2,500	Platinum \$1,750	Gold \$1,250
Exposure			
Logo recognition on monthly newsletter	X	X	X
Logo recognition on social media: LinkedIn, Instagram, Facebook	X	X	X
Sponsor Spotlight featured in one (1) weekly newsletter	X	X	
Link for CREW Calgary to Sponsor website	X	X	X
Logo on the CREW Calgary website	X	X	X
Recognition at regular events, including golf tournament	X	X	X
Social media take over	X	X	
Opportunity to speak at one (1) CREW event	X		
Opportunity to advertise job postings on CREW Calgary website	X	X	X
Opportunity to provide a video spotlight of Sponsor's company to be displayed on social media outlets, one (1) event and on CREW Calgary website	X		
Complimentary Tickets			
Complimentary registration for regular CREW events	4	3	2
Complimentary Golf Registration	2	1	
Complimentary Gala Registration	2	1	

In keeping with Public Health Guidelines, events will be held virtually or in-person at the Board's discretion.

Questions? Contact CREW at sponsorship@crewcalgary.com to find the right sponsorship opportunity for your company!

2021 GOLF SPONSORSHIP OPPORTUNITIES AND BENEFITS

Select from our à-la-carte sponsorship opportunities below or add them to your corporate sponsorship and support CREW in a way that best suits you

GOLF EVENT TITLE SPONSOR \$5,000 (1 opportunity)

- Recognition and logo at registration
- Recognition and logo in all media material
- Verbal recognition during President's address
- 4 complimentary golf registrations (\$1,000 value)
- Opportunity to speak at event (2 minutes)
- Logo on table tent cards
- Company name and logo on CREW website throughout the year

GOLF LUNCH SPONSOR \$2,500 (1 opportunity)

- Signage on luncheon tickets and registration desk
- Verbal recognition during President's address at dinner

GOLF BREAKFAST SPONSOR \$2,000 (1 opportunity)

- Signage at breakfast station
- Verbal recognition during President's address at dinner

GOLF BALL SPONSOR \$2,500 (1 opportunity)

- Company logo printed on golf balls distributed to all registered players (144)

GOLF BREAKFAST REFRESHMENT SPONSOR

\$1,500 (1 opportunity)

- Signage at breakfast station tables
- Logo on table tent cards
- Recognition at breakfast

19TH HOLE SPONSOR \$3,000 (1 opportunity)

- Post-round activity sponsor
- Company logo to be prominently displayed at table
- Company representative at table
- Recognition at lunch

WATER SPONSOR \$1,500 (1 opportunity)

- Company logo printed on water bottles and distributed to all registered players (144)

GOLF CART SPONSOR \$3,000 (1 opportunity)

- Company logo printed and prominently displayed on all golf carts ridden by all registered players (144)
- Verbal recognition during President's address

GOLF FOOD AND BEVERAGE SPONSOR

\$2,000 (3 opportunities)

- Recognition and logo on table tent cards
- Logo on drink and/or food tickets
- Corporate presence and dedicated signage at assigned tent

HOLE-IN-ONE-SPONSOR \$2,000 (2 opportunity)

- Corporate presence and dedicated signage at hole-in-one location . One on each 9.
- Verbal recognition during President's address at dinner
- Award winner, if any, at dinner (obtain insurance >\$5,000)

HOLE SPONSOR \$1,000 (9 opportunities)

- Corporate presence and dedicated signage at assigned hole
- Encouraged to activate hole (additional costs for activation at Sponsor's expense)

PAMPER & PLAY SPONSOR \$3,000 (1 opportunity)

- Recognition, Signage & Logo at golf Pamper & Play location
- 2 complimentary golf or Pamper & Play registrations
- Verbal recognition during President's address at dinner

NEW GOLF EVENT THIS YEAR FOR THE 5

ROUND ROBIN \$5,000 (1 opportunity)

- 2 complimentary registration for each round
- Roll up banner for the registration desk
- 5 rounds total
- 36 participants each round
- Huge networking opportunity and exposure at multiple times in the year with different groups at each round
- Teams will be changed for each round to increase networking opportunities
- Date: To be determined

Questions? Contact CREW at crew@crewcalgary.com
to find the right sponsorship opportunity for your company!

2021 EVENTS CALENDAR & EVENT SPONSORSHIP OPPORTUNITIES

CREW Calgary offers a full year of events, providing a variety of sponsorship opportunities.

2021 Theme: Our 2021 events will inspire and facilitate engagement, development and networking among our membership base and allow members to “RE” – re-group, re-invent, re-engage, re-charge – now that 2020 is in the rear-view mirror.

2021 Calendar of Events

January	RE-INVENT Your Online Presence
February	RE-ENGAGE the Industry for the Advancement of Women, National Event hosted by CREW Calgary
March	RE-CHARGE and Travel with CREW
April	RE-THINK Your Vulnerabilities and Recognize Your Power
May	New Member Event
June	RE-DISCOVER Your Calgary
July	Midsummer Mixer
August	16th Annual Golf Tournament
September	RE-IGNITE and Travel with CREW
October	Plug Into CREW
November	RE-CONNECT with your Community
December	Awards Gala 2021

Event Sponsorship Opportunities

February	RE-ENGAGE the Industry for the Advancement of Women (\$2500), National Coverage	<ul style="list-style-type: none">• Recognition and logo at beginning of event prominently displayed
April	RE-THINK Your Vulnerabilities and Recognize Your Power (\$2000)	<ul style="list-style-type: none">• 1 complimentary registration
June	RE-DISCOVER Your Calgary (\$1500)	<ul style="list-style-type: none">• Opportunity to Introduce Speakers or Open the event on behalf of your company
November	RE-CONNECT with your Community (\$500)	

For more information on CREW Calgary events, please visit

www.crewcalgary.com/events

THANK YOU TO OUR CURRENT 2021 CORPORATE SPONSORS

SIGNATURE GALA SPONSOR



DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



2021 SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship you will be purchasing for the 2021 calendar year:

Diamond - \$2,500 Platinum - \$1,750 Gold - \$1,250

Event Sponsorship _____ (Please specify which event)

Golf Sponsorship _____ (Please specify what level)

Contact Name _____ Title _____

Company Name _____
(Please list your company name as it should appear on all printed recognition items)

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

Company Website _____

Company Social Media Links

LinkedIn _____

Twitter _____

Facebook _____

Instagram _____

Type of Business _____

Authorized Signature _____

Please return the completed agreement along with a high resolution logo to crew@crewcalgary.com
Cheques (payable to CREW Calgary) can be submitted along with this form to: **CREW Calgary-Bankers Hall, PO Box 22487, Calgary, AB T2P 4G7**



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