

# ABOUT CREW CALGARY

CREW Calgary is the networking organization of choice for professional women in commercial real estate.

CREW Calgary was founded as a non-profit society in 2005, the fourth of a growing number of Canadian chapters of the worldwide organization, CREW Network.

CREW Calgary is dedicated to advancing the success of women in commercial real estate and committed to developing leaders in our industry.

The most successful women in the commercial real estate industry consider CREW Calgary and CREW Network their association of choice.

## VISION

To be the association of choice in Calgary to promote and support the advancement of women as leaders across all disciplines of Calgary's commercial real estate industry.

## MISSION

We are a leading voice for women in the Calgary commercial real estate industry. CREW Calgary creates a forum that fosters networking, professional development and advances the achievement of women.



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Contact Carla Barney at:  
[sponsorship@crewcalgary.com](mailto:sponsorship@crewcalgary.com)  
to find the right sponsorship opportunity  
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# CREW CALGARY SPONSORSHIP BENEFITS

## CREW CALGARY STRIVES TO BE A CATALYST FOR CHANGE

Providing targeted networking opportunities for professionals from every specialty within commercial real estate.

Delivering professional development and leadership opportunities.

Developing programs that encourage careers and mentoring within commercial real estate.

## WHY SHOULD YOUR COMPANY SUPPORT CREW CALGARY?

Position your company as a leader in diversity and the advancement of women in commercial real estate.

Connections with senior-level decision makers from every facet of the commercial real estate industry in Calgary.

## OUR MEMBERSHIP IS DIVERSE

architecture and design  
brokerage  
construction  
consulting  
development  
interiors and furnishings  
investment and insurance  
law  
leasing and property management  
public sector



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# SPONSORSHIP OPPORTUNITIES

## DIAMOND LEVEL SPONSORSHIP \$5000

- ⇒ Company logo digitally displayed at all CREW Calgary events throughout the year, including the golf tournament.
- ⇒ Verbal recognition at all events.
- ⇒ Recognition on CREW Calgary social media outlets - twitter, LinkedIn and Facebook.
- ⇒ Logo featured on the CREW Calgary website, with hyperlink to the company website.
- ⇒ Opportunity to provide promotional materials to CREW members at one event.
- ⇒ 1 free registration at all Lunch & Learn and Tour events.
- ⇒ Complimentary foursome for annual golf tournament.
- ⇒ Opportunity to introduce or to thank speakers at one event.
- ⇒ Opportunity to publish a 400-word article, posted on the CREW Calgary website and featured in one edition of CREW Calgary's e-newsletter.

## PLATINUM LEVEL SPONSORSHIP \$3500

- ⇒ Company logo digitally displayed at all CREW Calgary events throughout the year, including the golf tournament.
- ⇒ Verbal recognition at all events.
- ⇒ Recognition on CREW Calgary social media outlets - twitter, LinkedIn and Facebook.
- ⇒ Logo featured on the CREW Calgary website, with hyperlink to the company website.
- ⇒ Opportunity to provide promotional materials to CREW members at one event.
- ⇒ 1 free registration at all Lunch & Learn events.
- ⇒ Complimentary twosome for annual golf tournament.



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# SPONSORSHIP OPPORTUNITIES

## GOLD LEVEL SPONSORSHIP \$2000

- ⇒ Company logo digitally displayed at all CREW Calgary events throughout the year, including the golf tournament.
- ⇒ Verbal recognition at all events.
- ⇒ Recognition on CREW Calgary social media outlets - twitter, LinkedIn and Facebook.
- ⇒ Opportunity to provide promotional materials to CREW members at one event.
- ⇒ 1 free registration at all Lunch & Learn events.

## EVENT SPONSORSHIP \$1000

- ⇒ Opportunity to sponsor one of the Lunch & Learn events from our event list on page 6.
- ⇒ Opportunity to provide promotional materials to CREW members at the sponsored event.
- ⇒ 1 free registration at the sponsored event.



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# SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship you will be purchasing:

Diamond - \$5000

Gold - \$2000

Platinum - \$3500

Events - \$1000

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

(Please list your company as it should show on all printed recognition lists).

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Return the completed agreement and payment in the form of a cheque (payable to CREW Calgary) to: CREW Calgary-Bankers Hall, PO Box 22487, Calgary, AB T2P 4G7

Submit your company logo in jpeg format via email to Carla Barney at: [sponsorship@crewcalgary.com](mailto:sponsorship@crewcalgary.com)



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# GOLF SPONSORSHIP OPPORTUNITIES

## TOURNAMENT SPONSOR - \$5000

- ⇒ Sole tournament sponsor
- ⇒ FOUR free golf registrations
- ⇒ Company name and logo on signage at entrance to tournament
- ⇒ Recognized as main event sponsor on the CREW Calgary website
- ⇒ Opportunity to provide player gifts with company logo
- ⇒ Opportunity to provide a short presentation at dinner
- ⇒ Recognized as main event sponsor in PowerPoint Presentation
- ⇒ Logo on table tent cards

## GREEN SPONSOR (LIMIT OF 2) - \$4000

- ⇒ FOUR free golf registrations
- ⇒ Signage at registration table
- ⇒ Recognized as an event sponsor in PowerPoint Presentation
- ⇒ Logo on table tent cards

## DINNER SPONSOR - \$2500

- ⇒ Sole sponsor of dinner
- ⇒ Signage on dinner buffet table
- ⇒ Logo on table tent cards
- ⇒ Verbal recognition at dinner

## LUNCH SPONSOR - \$1500

- ⇒ Sole sponsor of lunch
- ⇒ Signage on lunch buffet table
- ⇒ Logo on table tent cards
- ⇒ Verbal recognition at dinner

## HOLE IN ONE - \$1000

- ⇒ Signage at hole
- ⇒ Company representative at hole
- ⇒ Verbal recognition at dinner

## GOLF CART SPONSOR (LIMIT OF 2) - \$3000

- ⇒ TWO free golf registrations
- ⇒ Signage on golf carts
- ⇒ Verbal recognition at dinner
- ⇒ Opportunity to provide player gifts with company logo

## WINE SPONSOR - \$2500

- ⇒ Sole sponsor of wine
- ⇒ Signage on dinner bar
- ⇒ Logo on table tent cards
- ⇒ Verbal recognition at dinner

## REGISTRATION REFRESHMENT SPONSOR - \$1500

- ⇒ Sole sponsor of registration refreshment
- ⇒ Signage on registration table
- ⇒ Verbal recognition at dinner

## PRIZE HOLE SPONSOR - \$750

- ⇒ Signage at one hole
- ⇒ Company representative at hole
- ⇒ Verbal recognition at dinner



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# GOLF SPONSORSHIP OPPORTUNITIES

Please indicate the level of sponsorship you will be purchasing:

- |   |   |
|---|---|
| <input type="checkbox"/> Tournament Sponsor | <input type="checkbox"/> Lunch Sponsor                    |
| <input type="checkbox"/> Green Sponsor      | <input type="checkbox"/> Registration Refreshment Sponsor |
| <input type="checkbox"/> Golf Cart Sponsor  | <input type="checkbox"/> Hole in One Sponsor              |
| <input type="checkbox"/> Dinner Sponsor     | <input type="checkbox"/> Prize Hole Sponsor               |
| <input type="checkbox"/> Wine Sponsor       |   |

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(Please list your company as it should show on all printed recognition lists).

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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