



2019 CREW NETWORK DUES INCREASE FREQUENTLY ASKED QUESTIONS (FAQ)

Why are CREW Network dues increasing?

There has not been a dues increase since 2011 although operations and programs offered by CREW Network have changed substantially. In reviewing our strategic goals and financial resources needed to support them, the CREW Network Board of Directors determined that a dues increase will keep driving CREW Network forward and build a more expansive member business network. This increase will ensure that the organization has the required financial resources to support new initiatives and operational needs beyond 2019, including website upgrades and technology improvements, network and security hardware, and increased costs and inflation for hosting events and the associated travel.

The investment will also benefit members and chapters in countless ways. We are exploring new ideas such as industry workshops and a web series to boost our leadership education. We are also considering a digital platform to support chapter mentoring programs as well as a brand and image campaign to position our organization and raise our stature in all markets. Each of these strategies would support our chapter's efforts to recruit members and attract sponsors.

How much will dues increase?

The board recommends that member dues be raised by \$30 in 2019, resulting in CREW Network dues of \$210 annually. The last dues increase in 2011 was in the amount of \$20, resulting in the current dues of \$180.

When will dues increase?

Dues increases require a two-thirds vote of the Delegates. This vote will take place at the CREW Network Fall Leadership Summit in Houston on Oct. 25, 2017. Per our policies and procedures, we would announce the increase 12 months in advance and it will go into effect in 2019.

Do you anticipate future dues increase?

It is prudent fiduciary responsibility to review our operational needs and costs on a regular basis like any other business. To that end, the board will implement a policy to examine the need for dues increases every three years in tandem with the CREW Network strategic plan to ensure that the organization has the required financial resources to support new initiatives and any increased costs of delivery or enhancements of existing services. Under this policy, dues increases would be limited to no more than 3% per year.

CREW NETWORK DUES PROPOSED INCREASE AND HISTORY

1999	\$80
2000	\$110
2001	\$120
2004	\$140
2008	\$160
2011	\$180
2019	\$210