

CREW CALGARY SPONSORSHIP

2017



COMMERCIAL
REAL ESTATE
WOMEN

ABOUT CREW CALGARY

Our **VISION** is to be the association of choice in Calgary to promote and support the advancement of women as leaders across all disciplines of Calgary's commercial real estate industry.

CREW Calgary's **MISSION** is to be a leading voice for women in the Calgary Commercial Real Estate industry. CREW Calgary creates a forum that fosters networking, professional development and advances the achievement of women.

Our **VALUES**...

Leadership – Committed to developing leaders in our industry.

Collaboration – Working together to expand our knowledge and professional network to drive business development.

Support – Encouraging and celebrating the achievements of women in commercial real estate.

Influence – Being an agent of positive change.

Advancement – Promoting women in commercial real estate.

CREW FACTS



We are a part of CREW Network which has 70 Chapters world-wide!



10,000 CREW Network Members



CREW Calgary has approximately 100 members and is rapidly growing every year



CREW Calgary was established in 2005 as a Non-Profit Organization.

We are Volunteer Organized!

100%

Diverse Membership Base

- Architecture & Design
- Brokerage
- Construction & Development
- Interiors & Furnishings
- Investment & Insurance
- Law & Public Sector
- Leasing & Property Management
- Appraisal, Property Tax & Taxation
- Engineering & Environmental



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Contact CREW at: sponsorship@crewcalgary.com
to find the right sponsorship opportunity for your company.

CREW CALGARY SPONSOR LEVELS AND BENEFITS (2017 Calendar Year)

Position your company as a leader in diversity and the advancement of women in commercial real estate.

DIAMOND LEVEL SPONSORSHIP (\$5,000)

- One complimentary admission to each of the events highlighted below.
- Complimentary foursome at the annual golf tournament.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).
- Opportunity to introduce or to thank speakers at one event (excluding golf).
- Opportunity to publish a 400-word article, posted on the CREW Calgary website and featured in one edition of CREW Calgary's e-newsletter.

PLATINUM LEVEL SPONSORSHIP (\$3,500)

- One complimentary admission to three of the events highlighted below.
- Complimentary twosome at the annual golf tournament.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).

GOLD LEVEL SPONSORSHIP (\$2,000)

- One complimentary admission to two of the events highlighted below.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).

EVENT SPONSORSHIP (\$1,000/\$500)

Open Event (\$1,000) – Excludes Golf

- Opportunity to sponsor one of the open events from our 2017 Events Calendar.
- Opportunity to provide promotional material to event attendees.
- Verbal recognition as event sponsor.
- 1 complimentary registration at the sponsored event.

Members Only (\$500)

- Opportunity to sponsor one of the Members Only events from our 2017 Events Calendar.
- Opportunity to provide promotional material to event attendees.
- Verbal recognition as event sponsor.
- 1 complimentary admission at the sponsored event.

Complimentary Event Choices

- ▶ March 16 - Tour: National Music Centre
- ▶ April 25 - Lunch & Learn: The Green Line LRT
- ▶ Sept 14 - Tour: The Film Centre & Big Rock Brewery
- ▶ October 4 - Plug Into CREW



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CREW CALGARY EVENTS CALENDAR 2017

CREW Calgary offers a year full of events, proving a variety of sponsorship opportunities.

January 18	Making Changes Volunteer Event (Members Only)
February 1	Mugs and Martinis Business Networking (Members Only)
March 16	Tour – National Music Centre (Open)
April 25	Lunch & Learn – The Green Line LRT with Fabiola MacIntyre (Open)
May 11	An Evening with George Brookman (Open)
June 15	Bowling, Beers & Cheers CREW Networking (Members Only)
August 10	12th Annual Golf Tournament (Open)
September 14	Tour – The Film Centre & Big Rock Brewery (Open)
October 4	Plug Into CREW Event (Open)
October 17	Breakfast & Morning Workshop – Marketing Yourself (Open)
November 2	Annual General Meeting (Members Only)
November 29	Christmas Cooking Class Event (Members Only)

For more information on CREW Calgary events, please visit: www.crewcalgary.com/events



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SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship you will be purchasing for the 2017 calendar year:

Diamond - \$5000

Gold - \$2000

Members Only Event - \$500

Platinum - \$3500

Open Event - \$1000

Contact Name: _____ Title: _____

Company Name: _____

(Please list your company name as it should appear on all printed recognition items)

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Company Website: _____

Company Social Media Links: Twitter _____

Facebook _____

LinkedIn _____

Type of Business: _____

Authorized Signature: _____

Return the completed agreement and payment for the 2017 calendar year in the form of a cheque (payable to CREW Calgary) to:

CREW Calgary-Bankers Hall, PO Box 22487, Calgary, AB T2P 4G7

Submit a high-resolution jpeg version of your company logo to sponsorship@crewcalgary.com.



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