CREW CALGARY SPONSORSHIP 2017



ABOUT CREW CALGARY

Our VISION is to be the association of choice in Calgary to promote and support the advancement of women as leaders across all disciplines of Calgary's commercial real estate industry.

crew Calgary's MISSION is to be a leading voice for women in the Calgary Commercial Real Estate industry. CREW Calgary creates a forum that fosters networking, professional development and advances the achievement of women.

Leadership – Committed to

Our VALUES...

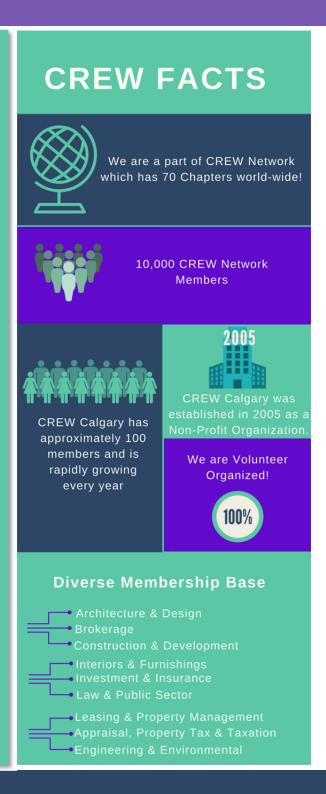
developing leaders in our industry.

Collaboration – Working together to expand our knowledge and professional network to drive business development.

Support – Encouraging and celebrating the achievements of women in commercial real estate.

Influence – Being an agent of positive change.

Advancement – Promoting women in commercial real estate.





COMMERCIAL REAL ESTATE WOMEN

CREW CALGARY SPONSOR LEVELS AND BENEFITS (2017 Calendar Year)

Position your company as a leader in diversity and the advancement of women in commercial real estate.

DIAMOND LEVEL SPONSORSHIP (\$5,000)

- One complimentary admission to each of the events highlighted below.
- Complimentary foursome at the annual golf tournament.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).
- Opportunity to introduce or to thank speakers at one event (excluding golf).
- Opportunity to publish a 400-word article, posted on the CREW Calgary website and featured in one edition of CREW Calgary's
 e-newsletter.

PLATINUM LEVEL SPONSORSHIP (\$3,500)

- One complimentary admission to three of the events highlighted below.
- Complimentary twosome at the annual golf tournament.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).

GOLD LEVEL SPONSORSHIP (\$2,000)

- One complimentary admission to two of the events highlighted below.
- Company logo digitally displayed at all 2017 CREW Calgary events throughout the year, including the golf tournament.
- Verbal recognition at all 2017 events.
- Recognition on CREW Calgary social media outlets: Twitter, LinkedIn, Facebook.
- Logo featured on the CREW Calgary website, with hyperlink to the company website.
- Opportunity to provide promotional materials to CREW members at one event (highlighted below).

EVENT SPONSORSHIP (\$1,000/\$500)

Open Event (\$1,000) – Excludes Golf

- Opportunity to sponsor one of the open events from our 2017 Events Calendar.
- Opportunity to provide promotional material to event attendees.
- Verbal recognition as event sponsor.
- 1 complimentary registration at the sponsored event.

Members Only (\$500)

- Opportunity to sponsor one of the Members Only events from our 2017 Events Calendar.
- Opportunity to provide promotional material to event attendees.
- Verbal recognition as event sponsor.
- 1 complimentary admission at the sponsored event.

Complimentary Event Choices March 16 - Tour: National Music Centre April 25 - Lunch & Learn: The Green Line LRT Sept 14 - Tour: The Film Centre & Big Rock Brewery October 4 - Plug Into CREW



CREW CALGARY EVENTS CALENDAR 2017

CREW Calgary offers a year full of events, proving a variety of sponsorship opportunities.

January 18	Making Changes Volunteer Event (Members Only)			
February 1	Mugs and Martinis Business Networking (Members Only)			
March 16	Tour – National Music Centre (Open)			
April 25	Lunch & Learn – The Green Line LRT with Fabiola MacIntyre (Open)			
May 11	An Evening with George Brookman (Open)			
June 15	Bowling, Beers & Cheers CREW Networking (Members Only)			
August 10	12th Annual Golf Tournament (Open)			
September 14	Tour – The Film Centre & Big Rock Brewery (Open)			
October 4	Plug Into CREW Event (Open)			
October 17	Breakfast & Morning Workshop – Marketing Yourself (Open)			
November 2	Annual General Meeting (Members Only)			
November 29	Christmas Cooking Class Event (Members Only)			

For more information on CREW Calgary events, please visit: www.crewcalgary.com/events



SPONSORSHIP AGREEMENT

Please indicate the level of sponsorship you will be purchasing for the 2017 calendar year:

② Diamond - \$5000	. ☐ Gold - \$20	000	Members Only E	vent - \$500	
Platinum - \$3500	Open Eve	nt - \$1000			
Contact Name:					
Company Name:				-	
(Please list your compa	ny name as it should app	ear on all printed	l recognition items)		
Address:				_	
City:	Province:	Postal (Code:	_	
Phone:Fax:					
Email:				_	
Company Website:					
Company Social Media	Links: Twitter				
	LinkedIn			-	
Type of Business:					
Authorized Signature:_				-	
Return the completed a Calgary) to:	agreement and payment	for the 2017 cale	endar year in the form of a	a cheque (payable to CREW	
•	Hall, PO Box 22487, Calg	ary, AB T2P 4G7			
Submit a high-resolution	on jpeg version of your co	ompany logo to <u>s</u>	ponsorship@crewcalgary	v.com.	

